

## Summary

Graphic designer specializing in brand identity, logo design, and promotional graphics with over two years of commission-based freelance experience. Proficient in Adobe Creative Suite including Illustrator, Photoshop, and InDesign. Experienced in delivering complete brand identity packages to real clients across multiple industries. Currently pursuing a Bachelor of Business Science in Entrepreneurship at Yavapai College. Seeking a commission-based design role where I can contribute to a creative team and continue building toward a long-term career in brand identity design.

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## Experience

### Brand Identity Designer

#### JSD Graphic Design • Phoenix, AZ 01/2023 - Present

Designed brand identity individual assets and packages for 10 different businesses including logo design, color schemes, typography, promotional graphics/flyers, photography, product shots, and mockups for clients across the music, piercing, photography, fashion, and app development industries. Created promotional graphics, event flyers, and social media assets for a DJ label supporting event marketing and audience growth. Developed logo and full visual identity for a photography business and piercing studio, delivering print and digital ready files to each client. Manage all client communications, project scoping, revision processes, and final file delivery as an independent creative operator.

### Security Officer

#### Yavapai Gaming Agency • Prescott, AZ 08/2023 - Present

Protected tribal assets and maintained the safety and security of guests, staff, and property by enforcing established security policies and procedures. Escorted funds, guests, and external agencies while upholding confidentiality, professionalism, and security standards. Conducted ID checks, monitored activity reports, documented incidents, and communicated with other departments to support effective incident response. Managed guest concerns, rule violations, and disorderly conduct situations using deescalation techniques and strong customer service skills.

### Butcher

#### Brentwood Fine Meats • Brentwood, CA 06/2022 - 12/2022

Cut, packaged, and sold a variety of meat products while ensuring compliance with food safety standards. Operated smoking and grilling equipment and provided expert product recommendations to customers on product selection and preparation. Maintained a clean and organized work environment while managing high-volume customer interactions daily, contributing to overall store efficiency and customer satisfaction.

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## SKILLS

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**Design & Technical:** Brand Identity Design • Logo Design • Vector Illustration • Rasterized Design • Promotional Graphics • Typography • Packaging Design • Photography • Photo Editing • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Canva • Figma

**Professional:** Client Communication • Project Scoping • Contract & Agreement Development • Time Management • Active Listening • Self-Directed Work

## EDUCATION

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**Yavapai College** | Prescott, AZ | 2023 – 2027

**Bachelor** of Business Science – Entrepreneurship and Small Business Operations

**Associate** of General Studies

**Certificate** - Graphic Design Technician

## CERTIFICATIONS

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Adobe Certified Professional – Photoshop  
**(Certiport)**

Adobe Certified Professional – Illustrator  
**(Certiport)**

Graphic Design Technician Certificate –  
**Yavapai College**